

Privacy Policy

Last updated: February 7, 2025

We value your privacy very highly. Please read this Privacy Policy carefully before using the levelupbarrelracing.com Website (the "Website") operated by Level Up Barrel Racing, LLC, a Limited Liability Company formed in Oklahoma, United States ("us," "we," "our") as this Privacy Policy contains important information regarding your privacy and how we may use the information we collect about you.

Your access to and use of the Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including, but not limited to: visitors, users, and others who wish to access or use the Website.

By accessing or using the Website, you agree to be bound by this Privacy Policy. If you disagree with any part of the Privacy Policy, then you do not have our permission to access or use the Website.

What information we collect

We collect any and all information that you enter on this Website. We collect the following information about you:

- Identifying information - Name
- Identifying information - Postal / Shipping address
- Identifying information - Billing address
- Identifying information - Phone number
- Identifying information - IP address
- Identifying information - Email address
- Identifying information - Device identifier
- Identifying information - Alias

How we may use your information

We may use the information that you provide us for the following:

- Enforcing our Terms of Service;
- Marketing and advertising;
- Performing services;

- Providing customer service;
- Resolving disputes;
- Verifying customer information.

Cookies

A cookie is a small piece of data sent from a website and stored on your device by your browser. This Website collects cookies and may use cookies for reasons including, but not limited to:

- Analyzing our Website traffic;
- Analyzing your interactions with advertisements;
- Identifying if you are signed in to the Website;
- Testing content on the Website;
- Storing information about your preferences;
- Recognizing when you return to the Website.

Most web browsers automatically accept cookies. However, you can modify your browser settings to decline cookies, if you prefer. This setting may prevent you from taking full advantage of the Website.

Children's privacy

This Website is intended for use by a general audience and does not offer services to children. Should a child whom we know to be under 18 send personal information to us, we will use that information only to respond to that child to inform them that they cannot use this Website.

Analytics programs

This Website uses Google Analytics to collect information about you and your behaviors. If you would like to opt out of Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout/>.

Third-party websites

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of hyperlinks to

such websites does not imply any endorsement of the material on such websites or any association with their operators.

Questions

If you have any questions about this Privacy Policy, please contact us at support@levelupbarrelracing.com.